

# Ethica

## The Newsletter of the National Communication Association's

### Communication Ethics Division

**VOL. 27 No. 1  
Spring 2014**



### **The 100<sup>th</sup> Annual Convention of the National Communication Association**

**Thursday, November 20 -  
Sunday, November 23, 2014  
Chicago, IL**

### **Message from the Vice Chair: Submit to the 2014 NCA Communication Ethics Division on "The Presence of our Past(s)"**

**Melba Hoffer  
Grand Valley State University**

At its best NCA's annual convention is a place to forge, strengthen, and deepen our connections to each other and to the field of communication ethics. It is also a place where we draw inspiration, share our hard work, and take the time to actively encourage each other's intellectual paths and pursuits. NCA's 100<sup>th</sup> Annual Convention will take place in Chicago, IL, November 20-23, 2014. This year's theme, "The Presence of Our Past(s)", invites us to think together about how the past continues to shape our present scholarship, teaching, and

engagement. Thus, our division welcomes paper submissions, panel discussions, performances, and scholar to scholar sessions that engage the theme. The call for papers is presently on the NCA website and included in this edition of Ethica.

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### **Editor for this issue of Ethica: Michelle A. Leavitt**

### **Written contributions for Ethica REQUESTED and ENCOURAGED!**

Send articles, notes, news, requests to the Editor. The next edition is tentatively scheduled for Fall 2014. **Deadline is August 1, 2014.**  
Michelle Leavitt  
michelle\_leavitt@msn.com

The special NCA Centennial series offers the opportunity to explore in depth specific aspects of our field's (and/or sub-fields') past 100 years with an additional 100 panels directly related to the convention theme. Members of the communication ethics division are encouraged to submit proposals as the series will not require that submissions be organized around any particular "center," but instead will allow for different ways of dividing up the historical terrain.

Finally, on the occasion of the Centennial, why not highlight the impact communication ethics

has had and is having beyond the academy by bringing a guest? Did you know that a submitter may include a guest in their submission? NCA's Guest Registration Policy allows for free registration of a guest or person invited by the association whose presence will enrich the entire convention:

- A person who would not normally attend the convention
- A person outside of the discipline
- A person that is not nor has ever been an NCA member

Persons invited as guests to any of our sessions and fitting the criteria above will be offered FREE registration and convention badges will be mailed to them.

The submission deadline is **March 26, 2014**. We can't wait to receive yours.

### **2014 Convention Call: Communication Ethics Division Call for Papers**

**Melba Hoffer, Vice Chair  
and Program Planner  
Grand Valley State University**

The Communication Ethics Division invites submissions of scholarly research for presentation at the Centennial NCA Annual Convention in Chicago, IL, November 20-23, 2014. We welcome submissions from across the discipline, divisions, sections, caucuses, and methodological approaches. Our members share the belief that communication ethics plays a vital role in the process of communicating, in democratic processes, and in human development. The centennial theme of "The Presence of Our Past(s)" offers a unique opportunity for critical reflection on past and present scholarship, research, and engagement. Examples of such work might include sessions, papers, or performances that address:

- 1) Remembrances and reminiscences of predecessors in communication ethics

- 2) Unsung leaders in communication ethics scholarship, pedagogy, and/or engagement
- 3) How history and epistemology influence communication ethics
- 4) Explorations on cross disciplinary linkages (i.e. between reflexivity/ethics in action)
- 5) Interrogations into our field's unique responsibility to infuse ethics throughout our teaching
- 6) Contemplation on the question of whether communication ethics is having the influence it should beyond academe. If not, how does it lose out to other fields of less relevant expertise?

We welcome submissions for individual papers, paper sessions centered on a particular theme, panel discussions/performances, or scholar-to-scholar posters for presentation at the 2014 Annual Convention. Presentations that portray, research or enhance the convention theme are highly encouraged as we look to expand (and celebrate!) the collective range and inclusivity of communication ethics. Given the continuing need for guided practice across communication professions and the prominence of ethics in the NCA mission and the NCA Credo for Ethical Communication, we feel that communication ethics is a highly important connection that runs through our diverse and rich field. For this reason, we are also interested in co-sponsored panels with other divisions. Interested parties are encouraged to contact the Communication Ethics Division 2014 convention program planner, Melba Hoffer (hofferm@gvsu.edu).

All submissions must be made via NCA Submission Central. For a definition of submission types, please refer to the step-by-step "How to Submit" instructions provided in the Convention Resource Library (<http://www.natcom.org/conventionresources/>).

**1. Individual Paper Requirements:** These papers are stand-alone and not associated with any other paper sessions or panel discussions.

Please complete the required electronic submission fields including title, description, author(s), and keywords. Please indicate if your submission is a student paper on the electronic submission form. Paper submissions must include no more than a 30-page [excluding references], single-spaced uploaded copy of the paper. Copies must be uploaded into NCA Submission Central and must NOT include identifying information. Instructions on how to prepare a blind copy are provided in the Convention Resource Library (<http://www.natcom.org/conventionresources/>). PAPERS THAT ARE NOT BLIND WILL BE RETURNED TO THE AUTHOR FOR PROPER PREPARATION. Based on the results of the blind reviews, the Division's 2014 convention planner will use these submitted papers for the creation of a few paper sessions, including the top paper panel. EXTENDED ABSTRACTS with bibliography will be considered, but completed papers will carry more weight in final decision-making. Scholar-to-Scholar (S2S) is typically presented in a poster format. If your work lends itself to visual presentation, one-on-one discussion, or you are looking for personal feedback on your ideas, check the Scholar-to-Scholar (S2S) agreement box in NCA Submission Central. At the convention, division/caucus leaders, journal editors and other experts, known as Wandering Scholars, will circulate at S2S and interact with participants and their work, seeking to energize, enhance, and expand collective thinking as they make connections with your presented work.

**2. Paper Session Requirements:** This session is comprised of approximately 3-5 papers presented together, based on a particular theme. Paper sessions are evaluated as a whole. A respondent for these sessions is desirable while a chair is required. Submissions must include:

- a) a session title
- b) an overall session description
- c) the name of the session's chair (chair may also be a session author)

- d) the name of the session's respondent (if you have one).
- e) a title, description (no more than 75 words) for each individual paper and author's information
- f) a rationale for the session (no more than 250 words), outlining the importance of the submission as it relates to the convention theme and communication ethics research

**3. Panel Discussion Requirements:** This type of session is a group of approximately 3-6 people, creating a theme around which to discuss their particular ideas and/or expertise regarding communication ethics. Papers are not presented during a panel discussion. Submissions must include:

- a) a panel title
- b) a general description of the panel discussion topic (no more than 75 words)
- c) the name of the session's chair (chair may also be a panel presenter).
- d) the name for each individual on the panel
- e) a rationale for the panel discussion's importance as it relates to the convention theme and communications ethics interests (no more than 250 words)

**4. Performance Session Requirements:** This session is comprised of a single or multiple performance(s) based on a particular theme. Performance sessions are evaluated as a whole. A respondent for these sessions is highly desirable while a chair is required. Submissions must include:

- a) a session title
- b) an overall session description
- c) the name of the session's chair (chair may also be a session performer)
- d) the name of the session's respondent (if you have one).
- e) a title, description (no more than 75 words) for each individual performance and performer's information
- f) a rationale for the session (no more than 250 words), outlining the importance of

the submission as it relates to the convention theme and communication ethics research

Please be sure to note audio-visual or other special requests where indicated for all submission types.

The Communication Ethics Division recognizes excellence in communication ethics scholarship with an annual award for top conference papers. Based on reviewers' responses, a top papers panel will be created by the Division's convention planner. A top paper by a scholar(s) and a top paper by a graduate or undergraduate student will be presented. The top paper by a scholar(s) will receive a certificate of achievement, and the top student paper will receive small cash award and certificate during the panel presentation and both are recognized during our business meeting.

All submitters are encouraged to review the Professional Standards for Convention Participants, located in the Convention Resource Library, prior to submission. Helpful resources, including live and recorded step-by-step instructions on how to submit, are also available in the Convention Resource Library (<http://www.natcom.org/conventionresources/>). NCA Submission Central will open Monday, January 13, 2014 and will close at 11:59 PM Pacific time on Wednesday, March 26, 2014. Notification of acceptance will occur in June 2014.

Any questions about this call or process may be directed to the Communication Ethics Division 2014 Convention Program Planner, Melba Hoffer ([hoffer@gvsu.edu](mailto:hoffer@gvsu.edu)).

## **2013 Communication Ethics Division Scholarship Awards**

**Melissa Cook**  
**Saint Vincent College**

The 2013 business meeting of the Communication Ethics Division of NCA included the presentation of multiple awards. The top book award in Communication Ethics was awarded to Ronald C. Arnett for his single-authored university press book *Communication Ethics in Dark Times: Hannah Arendt's Rhetoric of Warning & Hope* (Southern Illinois University Press, 2013). Honorable mention was given to Michael J. Hyde for his single-authored book *Openings: Acknowledging Essential Moments in Human Communication* (Baylor University Press, 2012). The top edited book in Communication Ethics was awarded to Michael J. Hyde and James Herrick for their university press book *After the Genome: A Language for our Biotechnical Future* (Baylor University Press, 2013). The top book award for case studies in Communication Ethics was awarded to Spoma Jovanovic for her single authored university press book *Democracy, Dialogue and Community Action: Truth and Reconciliation in Greensboro* (The University of Arkansas Press, 2012). Please join us in congratulating Professor Arnett, Professor Hyde, Professor Herrick, and Professor Jovanovic.



*John Prellwitz, Marie Baker Ohler, Ron Arnett,  
Annette Holba, Lisbeth Lipari & Melissa Cook*





*Michael J. Hyde (& James Herrick not pictured)  
with Lisbeth Lipari*



*Spoma Jovanovic and Lisbeth Lipari*

The Communication Ethics Division call for 2014 awards is out so please consider nominees. There are four categories of awards: top single authored book, top edited book, top journal article, and top teaching in communication ethics. The complete call is available in this issue of *Ethica*, so please consider nominating a worthy book, article, or teacher of communication ethics. The award committee chair this year is immediate past chair of the Ethics Division, Melissa Cook ([Melissa.Cook@email.stvincent.edu](mailto:Melissa.Cook@email.stvincent.edu)).

## **Call for 2014 Scholarship Award Nominations**

**Melissa Cook**  
**Saint Vincent College**

The Communication Ethics Division invites nominations for awards to be presented at the 2014 Division Business Meeting at the 100<sup>th</sup> Annual Convention of NCA in Chicago. We will recognize academic excellence in publications with a strong communication ethics focus in a single authored book of the year, edited book of the year, and journal article of the year. Award winners are encouraged but not required to be division members. Publication must have occurred between August 2013 and July 2014 to be considered for the 2014 awards. In addition, we will present a top communication ethics teaching award to recognize achievement in pedagogy specifically related to teaching communication ethics.

To make a nomination, including self-nominations, submit a cover letter outlining the merits and impact of the nominated work or teacher by September 1, 2014. For the teaching award, include evidence of teaching effectiveness as based on student evaluation scores and comments, as well as peer review(s) and a candidate statement of teaching philosophy.

**For book nominations**, please send two copies to: Melissa Cook, Saint Vincent College, Prep Hall, 300 Fraser Purchase Rd, Latrobe, PA 15650

**For journal articles**, please submit a PDF file to Melissa Cook ([Melissa.Cook@email.stvincent.edu](mailto:Melissa.Cook@email.stvincent.edu)). If a PDF copy is not available, send three paper copies to the address above.

**For teaching awards**, please submit three complete packets of requested materials to [Melissa.Cook@email.stvincent.edu](mailto:Melissa.Cook@email.stvincent.edu).

**Nominations will be accepted until September 1, 2014.** For more information, contact the immediate past chair of the Communication Ethics Division, Melissa Cook at [Melissa.Cook@email.stvincent.edu](mailto:Melissa.Cook@email.stvincent.edu).

**Communication Ethics Division  
Annual Business Meeting Minutes  
NCA Convention, Washington, DC  
Saturday, November 23, 2013 11:00 am**

Welcome and introductions by Melissa Cook, Chair. Attendees included: Chris Poulos, Stephanie, Marianne Pabis, Patrick Plaisance, Pat Gehrke, Sarah Ballard, Tammy Swenson Lepper, Marie Baker, John Prellwitz, Annette Holba, Jeanne Pursuit, Christy McDowell Marinchak, Brent Sleasman, Ken Chase, Paul Turpin, Valerie Peterson, Brent Northrup, Karen Lollar, Janie Harden Fritz, Roy Wood, Lisbeth Lipari, Spoma Jovanovich, Pat Arneson, Sarah Flinko, Melissa Cook, Amanda McKendree, Bert Ballard, Melba Hoffer, Michelle Leavitt, Michael Hyde, Valerie Peterson.

Minutes from the previous business meeting were approved. (Motion to approve by Janie Harden Fritz and seconded by Marie Baker)

Amanda McKendree, Secretary/Treasurer, reported that on July 10, 2013 the Division updated its non-profit status. As of November 8, 2013 the Division's account balance was \$317.42. The cost of the plaques and student monetary award will be close to the amount allotted to the division.

NCA visit by Brad Mello, Associate Director for Academic & Professional Affairs. NCA received a grant from the Lumina Foundation to conduct student learning outcomes in a communication project. NCA is seeking 24 participants to join the effort. The deadline is Dec. 16, 2013. The chosen list of faculty will be announced early January 2014. The meetings will be held at the Chicago

Embassy Suites Hotel. Visit <http://www.natcom.org/tuningproject/> for additional information and the call for participants. Contact Brad Mello at [bmello@natcom.org](mailto:bmello@natcom.org) with questions.

Bert Ballard, 2013 Program Planner and Vice Chair, discussed the submission report. He stated: "We originally were given 10 slots this year, but I am pleased to announce that we had an undergraduate panel of students from Ontario, Canada that our division felt should be given an opportunity to present. I worked with NCA and with Lambda Pi Eta, the undergraduate communication honor society to have another slot added to our division and to co-sponsor the presentation with them. It was entitled 'Ethically powerful or ethically harmful? How the media influences concepts of equity, truth, and privacy' and went on Thursday morning. We ended up with a total of 11 slots." Bert noted that one of the panel discussions dropped due to a panelist conflict and that the division had a net of 10 panels. In all we had 8 student papers submitted with 6 accepted (75% acceptance rate). We sent two submissions to Scholar2Scholar – a student film and an individual paper.

The top paper panel had two scholar papers and two student papers. The paper presentations include:

- *Place Dwelling Acknowledgement* by Karen L. Lollar, Metropolitan State University of Denver (Top Paper)
- *The "Other Words": Connecting Integrity, Respect, and Ethical Communication about Science in the Public Sphere* by Miles Coleman, University of Washington (Top Student Paper)
- *Hospice Action Network: Ethical Implications of Connecting with a Personal Approach* by Stephanie M. Ruhl, Ohio University
- *Problematic Integration and the Ethical Challenges of Friendship: A Case Study of "The Three Burials of Melquiades"*

*Estrada*” by Austin Babrow, Ohio University and Lindsey M. Rose, Ohio University

Bert expressed his appreciation for the reviewers. Regarding membership, Bert mentioned: “Overall, I think we had a nice showing this year, and I believe our membership and interest is increasing in our division. As we look to the future, this year’s submissions tells me that philosophical papers are still the most prominent, with works on Heidegger, Arendt, Life-giving gift, Foucault, Bakhtin and others. Rhetorical, political, and science were also featured. Other submissions focused on the media (PR, advertising, films) with some new media (social media). Lastly, critical approaches and case studies – hospice, health communication – were also part of our program and submissions. Going forward, I would suggest that there be more reviewers. I also suggest that there be more promotion of the panels and the business meetings, asking chairs to announce who is sponsoring the session and to encourage attendees to attend the business meeting for the division.”

Melba Hoffer, Vice Chair-elect and 2014 Program Planner, announced the 2014 theme, The Presence of Our Past(s). The conference will be held in Chicago, Illinois from November 20-23. Melba announced a call for reviewers and mentioned there will be a new logo to commemorate 100 years. She also explained that the division will have 10 slots for the 2014 conference. There are also 100 additional slots available with no required format. Panels, performances, and submissions directly related to theme are welcome. The Vice Chair-elect reminded attendees to check the box for Communication Ethics when registering.

Elections update was given by Lisbeth Lipari, Immediate Past Chair. The committee put forward LeeAnne Bell McManus as Vice Chair-elect & 2015 convention program planner.

There were no nominations from floor—move to close. LeeAnne Bell McManus was elected.

Current Officers:

- Lisbeth Lipari, Immediate Past Chair/CE. Div. Nom. Com. Chair/Leg Assembly rep. (terms end 11/13)
- Melissa Cook, Chair/Leg Assembly Rep., will become Immediate past chair 11/13-11/14
- Bert Ballard, Vice Chair/2013 convention program planner, will become Chair 11/13-11/14
- Melba Hoffer, Vice Chair-elect/2014 convention program planner will become Vice chair 11/13-11/14
- Amanda McKendree, Sec/Treasurer, serving 1 more year in 2 year term
- Michelle Leavitt, Ethica Editor, serving 1 more year in 2 year term

2103 Clifford G. Christians Ethics Research Award was awarded to Shing-Ling Sarina Chen (Annette Holba)

Sponsor of the annual competition: The Carl Couch Center for Social and Internet Research

- Janie M. Harden Fritz, for her book *Professional Civility: Communicative Virtue at Work*

Immediate Past President, Lisbeth Lipari provided the Legislative Assembly Report.

- Educational Policy Board chair will contact the Division regarding the web site.
- There is a need for editors from the Division.
- Updates from Nancy Kidd: threat from public policy can impact budgets and challenge of reputation of the discipline on campus. Imperative for engaged scholarship to raise public awareness.
- Update on the Nominating Committee

- The issue of merging bylaws and constitution will be put out to membership for a vote in January.
  - The motivation for this move is partly related to fiduciary responsibility and the difficulty of engaging in conversation about the budget at Legislative Assembly.
  - Also, the policymaking role will be done by board of governors rather than 180 who attend Legislative Assembly.
  - Membership will be able to propose amendments.
  - This move minimizes of centrality of membership, takes away the vote of Legislative Assembly. The Legislative Assembly will be a deliberative body to then refer to the board of governors.
  - Members discussed whether this was a managerial move to be able to make more efficient decisions.
  - Members discussed that there should be one more round of revision to parse out the items that the executive board should handle.
  - Members discussed an ad hoc committee that would discuss the issues electronically to put the top issues and concerns out for members to consider.
  - Members discussed the possibility of asking NCA to clearly lay out issues to reduce mystification.
  - The Chair suggested that the Division contact other division leaders to share information and lay out plans.
  - Members discussed the possibility of using the Division's ethical credo to characterize the issues. The Division could then lay out concerns based on the ethical credo. Members questioned if there are violations to credo?
  - Members discussed that the current plan seem to be to put out the flawed document and see how members respond.
  - One member questioned who is driving this move and who is the power behind this initiative?

- Chair called for a motion to create an ad-hoc committee. Janie Harden Fritz, Lisbeth Lipari, Melissa Cook, Bert Ballard, Annette Holba, and Michael Hyde will form a committee to draft a response on behalf of the Division.
- Members were informed that the budget was passed. All 11 of journals will be distributed to members online. There was no call for increased membership fees.

Michelle Leavitt, newsletter editor, gave the report on Ethica. She thanked Brent Northrup for updating the listserv. Members should contact the editor to be added to the listserv. The next issue will launch early March. The deadline for submissions is late January. The editor is working with Pat and Paul to update content on the website. NCA has a website for the Division's use as well. The Chair mentioned the need to link both web sites.

Bert Ballard, Vice Chair and Convention Planner, summarized the 365 days of Communication Research. The year 2014 marks the 100th anniversary of NCA. To commemorate, the association asked each division and interest group to submit ten short, 100-150 word descriptions that summarize or assess the impact of a concept, theory, or research discovery from our interest area. These descriptions will be posted on NCA's website starting at the end of November 2013 and extending through 2014 to elevate and highlight the important aspects of our discipline. An excellent team of reviewers and authors from the Ethics Division helped solicit and write the submissions. The topics were on the NCA credo, ethics and technology, pedagogy and texts, ethical sensitivity, narrative, journalism, dialogical ethics, public relations, and the media. The team of reviewers and authors included Bert Ballard, Sandy Borden, Janie Harden Fritz, David Gunkel, Annette Holba, Spoma Jovanovic, T. Randall Morris, Melba Hoffer, Connie Fletcher, Tammy Swenson Lepper, and Paula Tompkins.



A special recognition goes to Annette Holba who spearheaded this effort and led the team! After the convention this year, check the NCA website for submissions by representatives of our division!

Patrick Plaisance, editor of *Journal of Mass Media Ethics*, visited the meeting and announced a call for manuscripts. He discussed the overlap of media ethics and communication ethics. The Editor also said he is interested in broadening the idea of ethics with a media emphasis. One member proposed a possible name change to the journal to include communication.

Pat Gehrke, editor of *The Review of Communication*, announced a special issue. NCA at 100: The Microhistories. The deadline is March 1, 2014. The Editor distributed a call for manuscripts and reminded members this is a double issue.

The 13<sup>th</sup> National Communication Ethics Conference was announced.

Immediate Past President, Lisbeth Lipari gave the Awards Committee Report. Members discussed forming an Awards Committee, rather than just the immediate past president. Members discussed nominating a chairperson or executive committee that would be selected by the current chair. The Chair said that she would appoint the nominating committee who would then choose the Awards Committee. Members discussed having three people on the committee and a chair, with different terms of service so there is a rolling commitment from 2 people. The new model would be a rotating three person committee. Members discussed that the Executive Committee can continue to get feedback and ideas from members and then propose a change to the bylaw. The Chair suggested that the change should include language that the committee will revert back to past chair, if no committee is convened. Members discussed that committee members

will be voted in by members. The Chair will summarize responses and send out to membership. Lisbeth thanked the reviewers.

Awards include:

- Top book award in Communication Ethics: Ronald C. Arnett *Communication Ethics in Dark Times: Hannah Arendt's Rhetoric of Warning & Hope*. (Received award at panel on his book).
- Honorable mention for top book award: Michael J. Hyde, *Openings: Acknowledging Essential Moments in Human Communication*.
- Top edited book award in Communication Ethics: Michael J. Hyde & James Herrick: *After the Genome: A Language for our Biotechnical Future*
- Top book award for case studies in Communication Ethics: Spoma Jovanovic, *Democracy, Dialogue and Community Action*

Discussion on increasing our numbers (total of 270 right now)

Announcements

- Please attend the Top Papers Panel
- The five years out video is online
- <http://www.natcom.org/fiveyearsout/> (Click on the Communication ethics link)
- In a pre-conference discussion, Lisbeth Lipari mentioned reconstituting the Levinas group to build community. The session would be in the spirit of dialogic philosophy and include readings with questions. Proposal due Dec./Jan. Several members expressed interest.
- Core Competencies for Basic Course
- One core competency is related to Communication Ethics. Tammy Swenson Lepper mentioned that she can be a contact. An email will be sent to remind membership to be involved.
- Communication Education/  
Communication Ethics: A national study asking about communication ethics presented preliminary findings two days

ago. The findings are split into two articles, making the case for why communication ethics is important. The goal is to raise critical awareness around communication ethics. Members discussed the national issue of the role of the humanities. Communication ethics is at heart of humanities. Members discussed the Association of American Colleges and Universities, the NCA mission statement, and a liberal education. Members were informed that Nancy Kidd is collecting data to support keeping different majors open based upon who is getting jobs. Members were encouraged to email Tammy Swenson Lepper if they are interested in the rough data.

- Books by division members were announced.
- Melba Hoffer thanked the division for their kind words and support during her house fire.
- Pat Arneson is a scholar to scholar-planner for Chicago. Members discussed if there is a better way to use the “walking scholars.” Pat said more instructions would be given next year.
- Bert Ballard recognized the efforts of the Chair.

Meeting adjourned at 12:19. Submitted by Amanda McKendree, Secretary/Treasurer, Univ. of Notre Dame

### **NCA 2013 Conference Report** **Bert Ballard, Chair** (past Vice Chair and Program Planner)

The 2013 NCA Convention, with its theme of “Connections,” was a success for the Communication Ethics Division. Of the 37 individual papers, paper sessions, and panel discussions that were submitted, 21 were accepted (acceptance rate of 57%) with 3 paper panels formed, 4 paper sessions, and 3 panel discussions. Two were sent to scholar-to-scholar, including a student film. This was an

increase in the number of submissions and panels formed over the previous year. Further, we were able to co-sponsor with the NCA undergraduate honor society, Lambda Pi Eta, an additional panel on undergraduate students discussing communication ethics. We had 6 student papers accepted overall.

The top paper panel had 2 scholar papers and 2 student papers and showcased the range and depth of communication ethics scholarship, including reflections on Heidegger and acknowledgment, connecting ethical communication about science in the public sphere, a case study analysis of a Hospice lobbying, and the ethics of friendship as portrayed in the film, *The Three Burials of Melquiades Estrada*.

The top paper award went to Karen L. Lollar of Metropolitan State University of Denver for *Place Dwelling Acknowledgement* and the top student paper was awarded to Miles Coleman of the University of Washington for *The “Other Words”: Connecting Integrity, Respect, and Ethical Communication about Science in the Public Sphere*.



*Bert Ballard and Karen Lollar*



*Bert Ballard and Miles Colman*

Sixteen members from the division reviewed and provided feedback to help make the program the success it was. The reviewers included: Ron Arnett, Marie Baker Ohler (reviewer and respondent), Jill Burk, Melissa Cook (reviewer and respondent on top paper panel), Melba Hoffer (reviewer and panel chair), Annette Holba, Michael Hyde (reviewer and “Wandering Scholar” in scholar-to-scholar session, Michelle Leavitt (reviewer and panel chair), Lisbeth Lipari, Christy Marinchak, Mikaela Malsin, Amanda McKendree, Marianne Pabis, Jeanne Persuit, John Prellwitz, Tammy Swenson Lepper (reviewer and respondent).

Overall, the Communication Ethics Division is growing interest with a wide range of perspectives represented. I look forward to celebrating NCA’s 100<sup>th</sup> anniversary in Chicago this coming November.

## **13<sup>th</sup> NATIONAL COMMUNICATION ETHICS CONFERENCE**

**Rhetoric and Philosophy of  
Communication Ethics: Social Justice  
in Organizations and History  
Duquesne University  
Pittsburgh, PA  
June 4–6, 2014**

### **CALL FOR PAPERS AND PANELS**

**Extended Submission Deadline:**

**Thursday, March 20, 2014**

The 13<sup>th</sup> National Communication Ethics Conference will be held June 4-6, 2014 at Duquesne University in Pittsburgh, PA. The conference theme is “**Rhetoric and Philosophy of Communication Ethics: Social Justice in Organizations and History.**” The conference will consist of three distinct components.

1. Six invited keynote speakers with one presenting in the morning and one in the evening on each day of the conference. The speakers are Briankle Chang (University of Massachusetts), François Cooren (Université de Montréal), Gail T. Fairhurst (University of Cincinnati), Annette Holba (Plymouth State University), Ramsey Eric Ramsey (Arizona State University), and Ingrid Volkmer (University of Melbourne).
2. Panel presentations in the afternoon and early evening consisting of refereed submitted papers and panels.
3. Evening conversation with the keynote speakers hosted by Pat Gehrke (University of South Carolina) and Gina Ercolini (University of South Carolina) each evening, accompanied by wine and cheese.

Scholars from all related disciplines are invited to submit papers and panel proposals. The conference encourages historical and contemporary questions of ethics in human

communication. Papers may address a variety of communication ethics issues arising from multiple disciplinary perspectives. Of particular interest are papers relating to communication ethics in three conceptual threads to be led by visiting scholars:

- Philosophy of communication/ethics
- Communication theory/ethics
- Communication ethics and social justice
- Corporate communication/ethics

Papers: Submissions should be double-spaced, with a maximum of 30 pages, including references. Any citation style is permitted (e.g., MLA, APA, Chicago). Please indicate on the title page if the author is a graduate student and also if this presentation will be the author's first at a professional conference (a debut presentation). Send papers as attached files via email to [harden@duq.edu](mailto:harden@duq.edu)

Panel Proposals: Panel proposals may include up to five participants and a respondent. Please include one title page with a 500-word (maximum) abstract and rationale for the panel. Each presenter should include a title and 200-word abstract. Send the panel proposals as attached files to [harden@duq.edu](mailto:harden@duq.edu).

We encourage both graduate and undergraduate papers. Please designate them.

All papers and panel proposals must be received by midnight **March 20, 2014**, to be considered for inclusion in the conference.

Cost for the conference, which includes daily lunches and daily evening receptions with wine and cheese, is as follows: \$250.00 for Faculty, \$125.00 for Graduate Students, \$75.00 for Undergraduate Students. Housing will be available at two different locations: (1) Cambria Suites for \$114.00 per night (with free shuttle service), and (2) on campus housing for \$36.00 per night (single occupancy); \$31.50 per person per night (double occupancy); and a

one-time charge of \$7.50 for linens for both single and double occupancy. For additional information, please contact the conference directors: [cec@duq.edu](mailto:cec@duq.edu) or by phone at (412) 396-6446.

#### **Conference Directors:**

##### **Dr. Ronald C. Arnett**

Chair and Professor  
Department of Communication  
& Rhetorical Studies  
Henry Koren, C.S.Sp., Endowed Chair  
for Scholarly Excellence  
Duquesne University

##### **Dr. Janie M. Harden Fritz**

Professor, B.A. & M.A. Program Director  
Department of Communication  
& Rhetorical Studies  
Duquesne University

#### **Book Announcements**

Ronald C. Arnett, *Communication Ethics in Dark Times: Hannah Arendt's Rhetoric of Warning & Hope* (Southern Illinois University Press, 2013).

Janie M. Harden Fritz, *Professional Civility: Communicative Virtue at Work* (Peter Lang, 2013).

Michael J. Hyde, *Openings: Acknowledging Essential Moments in Human Communication* (Baylor University Press, 2012).

Michael J. Hyde & James Herrick, eds. *After the Genome: A Language for our Biotechnical Future* (Baylor University Press, 2013).

Spoma Jovanovic, *Democracy, Dialogue and Community Action: Truth and Reconciliation in Greensboro* (The University of Arkansas Press, 2012).

Valerie V. Peterson, *Sex, Ethics, and Communication: A Humanistic Approach to Conversations on Intimacy* (Cognella, 2013).



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## **Communication Ethics Division Officer Contact Information**

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Robert L. Ballard  
Communication Department  
Pepperdine University  
[bert.ballard@pepperdine.edu](mailto:bert.ballard@pepperdine.edu)

### **Vice Chair and Program Planner**

Melba Hoffer  
Department of Communications  
Grand Valley State University  
[hoffer@gvsu.edu](mailto:hoffer@gvsu.edu)

### **Vice Chair-elect**

Leeanne Bell McManus  
Business Communication  
Stevenson University  
[lbell@stevenson.edu](mailto:lbell@stevenson.edu)

### **Secretary/Treasurer**

Amanda McKendree  
University of Notre Dame  
[Amanda.McKendree.1@nd.edu](mailto:Amanda.McKendree.1@nd.edu)

### **Immediate-Past Chair**

Melissa Cook  
Communication Department  
Saint Vincent College  
[Melissa.Cook@email.stvincent.edu](mailto:Melissa.Cook@email.stvincent.edu)

### **Ethica Editor**

Michelle Leavitt  
[Michelle\\_leavitt@msn.com](mailto:Michelle_leavitt@msn.com)

|  |  |
|--|--|
| <b>Updated 1-2008</b>  |  |
| <b>Committee on Communication Ethics and the Association</b> |  |
| Roy Wood (chair)   | <a href="mailto:rvwood@du.edu">rvwood@du.edu</a>                                       |
| Pat Arneson  | <a href="mailto:arneson@duq.edu">arneson@duq.edu</a>                                   |
| Ronald Arnett  | <a href="mailto:arnett@duq.edu">arnett@duq.edu</a>                                     |
| Ken Chase  | <a href="mailto:Kenneth.R.Chase@wheaton.edu">Kenneth.R.Chase@wheaton.edu</a>           |
| Norma Cook   | <a href="mailto:ncook@utk.edu">ncook@utk.edu</a>                                       |
| Jill Dishart   | <a href="mailto:dishart@duq.edu">dishart@duq.edu</a>                                   |
| Tricia Giannone Henson                                       | <a href="mailto:giannonehensont@duq.edu">giannonehensont@duq.edu</a>                   |
| Michael J. Hyde  | <a href="mailto:hydemj@wfu.edu">hydemj@wfu.edu</a>                                     |
| Chris Johnstone  | <a href="mailto:Clj3@psu.edu">Clj3@psu.edu</a>   |
| Rebecca Meisenbach   | <a href="mailto:rmeisenbach@concord.edu">rmeisenbach@concord.edu</a>                   |
| Chris Poulos   | <a href="mailto:cnpoulos@uncg.edu">cnpoulos@uncg.edu</a>                               |
| Lea Stewart  | <a href="mailto:lstewart@rutgers.edu">lstewart@rutgers.edu</a>                         |
| Tammy Swenson Lepper   | <a href="mailto:tswensonlepper@winona.edu">tswensonlepper@winona.edu</a>               |
| <b>Committee on Short Courses and Preconferences</b>         |  |
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| Spoma Jovanovic  | <a href="mailto:S_jovano@uncg.edu">S_jovano@uncg.edu</a>                               |
| Michael J. Hyde  | <a href="mailto:hydemj@wfu.edu">hydemj@wfu.edu</a>                                     |
| Peggy J. Bowers  | <a href="mailto:powers@clemson.edu">powers@clemson.edu</a>                             |
| Melissa Cook   | <a href="mailto:Melissa.Cook@email.stvincent.edu">Melissa.Cook@email.stvincent.edu</a> |
| Annette Holba  | <a href="mailto:aholba@plymouth.edu">aholba@plymouth.edu</a>                           |
| Clella Jaffe   | <a href="mailto:cjaffee@georgefox.edu">cjaffee@georgefox.edu</a>                       |
| Marie Baker Ohler  | <a href="mailto:MarieBakerOhler@sbcglobal.net">MarieBakerOhler@sbcglobal.net</a>       |
| Paula Tompkins   | <a href="mailto:ptompkins@stcloudstate.edu">ptompkins@stcloudstate.edu</a>             |
| Debra Worley   | <a href="mailto:cmdebra@isngw.indstate.edu">cmdebra@isngw.indstate.edu</a>             |
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| Peggy J. Bowers  | <a href="mailto:pbowers@clemson.edu">pbowers@clemson.edu</a>                           |
| Cliff Christians   | <a href="mailto:cchrstns@uiuc.edu">cchrstns@uiuc.edu</a>                               |
| Kathleen Glenister Roberts                                   | <a href="mailto:robertskg@duq.edu">robertskg@duq.edu</a>                               |
| David Gunkel   | <a href="mailto:dgunkel@niu.edu">dgunkel@niu.edu</a>                                   |
| Lisbeth Lipari   | <a href="mailto:Lipari@denison.edu">Lipari@denison.edu</a>                             |
| Fadoua Loudiy  | <a href="mailto:loudiyf@duq.edu">loudiyf@duq.edu</a>                                   |
| Tammy Swenson Lepper   | <a href="mailto:tswensonlepper@winona.edu">tswensonlepper@winona.edu</a>               |
| Sanda Tomuletiu  | <a href="mailto:tomuletiu@duq.edu">tomuletiu@duq.edu</a>                               |
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| Donna Gobin  | <a href="mailto:dgoben@du.edu">dgoben@du.edu</a>                                       |
| Spoma Jovanovic  | <a href="mailto:S_jovano@uncg.edu">S_jovano@uncg.edu</a>                               |
| Marie Baker Ohler  | <a href="mailto:Mariebakerohler@sbcglobal.net">Mariebakerohler@sbcglobal.net</a>       |

|  |  |
|--|--|
| <b>Committee on Instructional Development</b>              |  |
| Bill Neher (chair)   | <a href="mailto:neher@butler.edu">neher@butler.edu</a>                                 |
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| Leanne M. Bell   | <a href="mailto:bell@duq.edu">bell@duq.edu</a>   |
| Lori Brown   | <a href="mailto:l-brown2@northwestern.edu">l-brown2@northwestern.edu</a>               |
| Melissa Cook   | <a href="mailto:Melissa.Cook@email.stvincent.edu">Melissa.Cook@email.stvincent.edu</a> |
| Tammy McGuire  | <a href="mailto:Tsmkr7@mizzou.edu">Tsmkr7@mizzou.edu</a>                               |
| Paul Sandin  | <a href="mailto:Sandin@butler.edu">Sandin@butler.edu</a>                               |
| Susan Sci  | <a href="mailto:ssci@du.edu">ssci@du.edu</a>   |
| Susan Stearns  | <a href="mailto:sstearns@mail.ewu.edu">sstearns@mail.ewu.edu</a>                       |
| Paula Tompkins   | <a href="mailto:pstompkins@stcloudstate.edu">pstompkins@stcloudstate.edu</a>           |
| Sanda Tomuletiu  | <a href="mailto:Tomuletiu@duq.edu">Tomuletiu@duq.edu</a>                               |
| Debra Worley   | <a href="mailto:cmdebra@isugw.indstate.edu">cmdebra@isugw.indstate.edu</a>             |
| Karen Zediker  | <a href="mailto:kzediker@ups.edu">kzediker@ups.edu</a>                                 |
| <b>Reviewers for 2009 NCA Convention</b>                   |  |
| Spoma Jaovanovic (vice chair-elect)                        | <a href="mailto:s_jovano@uncg.edu">s_jovano@uncg.edu</a>                               |
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| Immediate Past Chair: Annette M. Holba                     | <a href="mailto:aholba@mail.plymouth.edu">aholba@mail.plymouth.edu</a>                 |
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| Ethica: Christina McDowell Marinchak                       | <a href="mailto:mcdowel338@duq.edu">mcdowel338@duq.edu</a>                             |
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| Ethica Editor: Michelle Leavitt                            | <a href="mailto:Michelle_leavitt@msn.com">Michelle_leavitt@msn.com</a>                 |
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